

JARED L NEWNAM

PERSONAL DETAILS

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EDUCATION

Master's Degree **Oct 2014 – Jan 2016**
South University | Savannah, GA
Master of Science
Information Systems & Technology
GPA: 4.0

SKILLS

A/B Testing

SQL/ SSRS/ RDBMS

Skilled in Basecamp and MS Project
Team Foundation Server/ Visual Studio
Compliance Initiative Maintenance
Project Management
Process Documentation
Proficiency in Planning
Strong Problem Solver
MS Office Suite/ Software Repair
Exceptional Research Skills
Advanced Internet Knowledge
Strong Investigative Techniques
Trial & Courtroom Testimony Experience
Extensive Report/ Statement Writing
Familiar with RESTful APIs
Exposure to SharePoint Web Parts
Familiar with PCI Compliance Protocols

SOFTWARE

Wordpress, Familiar with Umbraco
Microsoft Office Suite, Adobe Photoshop,
Illustrator, Visual Studio, YouTube,
Screencast-O-Matic, Google Analytics,
Chrome Debugger, Notepad++
Various Case Management Software

PROFESSIONAL GOALS

Web Manager/Developer with 5+ years of experience supporting a corporate marketing team, specializing in front end development. Experienced in all stages of development cycle for various dynamic web projects. Aiming to utilize my strong prioritization skills and analytical ability with your company. Well-versed in front end languages such as HTML, CSS, some JavaScript, SQL and the MS Office Suite. Strong background in project management, marketing, analytics, and compliance.

PROFESSIONAL EXPERIENCE

Web Manager/Developer/Marketing Analyst | EDMC | Chandler, AZ
Sep 2012 – Present

- Take various needs and technologies from an obscure perspective and turn them into easy-to-understand data & process models
- Involved in process for testing, including: functional, regression, user acceptance, integration and performance
- Work with Marketing & Admissions, running various reports using SSRS to determine shortfalls in student admission and retention
- Liaison between IT and other departments to implement technology
- Created various specific website changes or new microsites based on departmental demand
- Utilized Google Analytics to monitor all created landing pages
- Extensive use of Excel and custom Visual Basic for job efficiency
- Creation/Maintenance of HTML/CSS/JS via CWP's for primary website
- Create web-based tools for internal use
- Developed web strategy and website content schedule via Basecamp
- Execution of projects and project maintenance of numerous projects through Basecamp
- Creation of PSD mock-ups for potential layouts
- Gauged website improvement through A/B testing
- Maintained SEO through 3rd party vendor management
- Extensive use of Bootstrap framework
- Weekly Sprint meetings to determine workload and project management
- Extensive use of MS Office Suite, along with support in software issue resolution
- Continuously maintained branding standards and stayed compliant with industry guidelines
- Constant competitor research performed to anticipate industry trends

Adjunct Professor (CIS/CS) | MCCC (MCC, CGC, SMCC)

Aug 2015 – Present

- Incorporation of higher learning and assistance to students in the development of information literacy/problem solving
- Organize, prepare and revise or update course materials based on the individual's learning style
- Hold deep-level class lectures and conduct group projects
- Continuously manage lectures/labs to integrate into real-life situations where technology is useful
- Review assignments/projects weekly and provide necessary feedback
- Meet with students outside of class for additional tutoring/ instruction
- Heavy use of MS Office Suite to help students learn as much as possible about using the software and fixing it, should it need repair
- Teaching **Computer Information Systems & Computer Science**
- Classes taught: [CIS-105](#), [CIS-133](#)

Computer Repair/Data Recovery Technician

Feb 2010 – Sep 2016

- Utilize latest in remote desktop software (TeamViewer, GoToAssist, Join.me, & Chrome Remote Desktop) for technical support issues
- Provide data recovery solutions (SATA/IDE)
- Troubleshoot TCP/IP errors and provide fix
- Provide extensive computer repair including software fixes, virus/malware removal, registry fixes, software installation, backup/re-installation of operating system, hot air rework (jack replacement) and laptop screen replacement
- Setup new computers/networks in client homes or businesses including use of WIFI extenders
- Support small groups of users on a wireless network including poor connections, dropped connections, replacing NICs, and adding WIFI extenders
- Provide software training within the Microsoft Office Suite/ Provide software support in instances of failure

Sr Enrollment Advisor, Grand Canyon University

Oct 2011 – Sep 2012

- Recruitment of students for undergraduate education degrees by calling on prospective students
- Advising current and prospective students with respect to admissions, degree options, requirements and progress

LP/Fraud Investigator, Wal-Mart Associates, Inc. (Part-time) | Tempe, AZ

Sep 2008 – Apr 2010

- Conduct investigations into guest and employee theft, violations of company policy and other internal matters
- Responsible for the hiring, training, testing, scheduling, work product and discipline of all loss prevention investigators and internal security shoppers
- Developed and analyzed statistical reports to track department activities, company crime trends, and possible terrorist activity
- Conducted high-level investigations into regional theft rings, credit card fraud rings, etc.
- Reviewed accounting and sales audit reports, including credit card chargebacks, missing deposits, bank errors, refunds and various other reports to identify potential theft issues

Conducted loss prevention training for store management and sales associates

Sr Enrollment Counselor, University of Phoenix

Dec 2005 – Oct 2011

- Recruit students for undergraduate education degrees by calling on prospective students
- Advising students or prospective students with respect to admissions, degree options, requirements and progress

Lead LP/ Fraud Investigator, Wal-Mart Associates, Inc. (States: NY, PA, AZ)

Sep 2001 – Dec 2005

- Conduct investigations into guest and employee theft, violations of company policy and other internal matters
- Conduct undercover investigations in area Wal-Marts to determine where employee theft is greatest
- Responsible for the hiring, training, testing, scheduling, work product and discipline of all loss prevention investigators and internal security shoppers
- Developed and analyzed statistical reports to track department activities, company crime trends, and possible terrorist activity
- Conducted high-level investigations into regional theft rings, credit card fraud rings, etc.
- Reviewed accounting and sales audit reports, including credit card chargebacks, missing deposits, bank errors, refunds and various other reports to identify potential theft issues
- Conducted Loss Prevention/ Fraud training for store management and sales associates